

Our Privacy Policy

We build a range of services that help millions of people daily to explore and interact with the world in new ways.

The information we collect includes unique identifiers, browser type and settings, device type and settings, operating system, mobile network information including the carrier name and phone number, and application version number. We also collect information about the interaction of your apps, browsers, and devices with our services, including IP address, crash reports, system activity, and the date, time, and referrer URL of your request.

How do we collect information?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information, and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address, and email address. Your personal information will be used for the specific reasons stated above only.

Your Activity

We collect information about your location when you use our services, which helps us offer features like location curated content for your local news, artists, and events. Your location can be determined with varying degrees of accuracy by:

- IP address
- Sensor data from your device
- Information about things near your device, such as Wi-Fi access points, cell towers, and Bluetooth-enabled devices

Our Privacy Policy

We use various technologies to collect and store information, including cookies, pixel tags, local storage, such as browser web storage or application data caches, databases, and server logs.

We don't show you personalized ads based on sensitive categories, such as race, religion, sexual orientation, or health.

We don't share information that personally identifies you with advertisers, such as your name or email unless you ask us to.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

How do we store, use, share and disclose personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with an online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases, and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

Our Privacy Policy

Measuring Performance

We use data for analytics and measurement to understand how our services are used. For example, we analyze data about your visits to our sites to do things like optimize product design. And we also use data about the ads you interact with to help advertisers understand the performance of their ad campaigns.

How do we communicate with site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes, we may contact you via email, telephone, text messages, and postal mail.

Communicating With You

We use the information we collect, like your email address, to interact with you directly. For example, we may let you know about upcoming changes or improvements to our services. And if you contact Rectifier, we'll keep a record of your request to help solve any issues you might be facing.

How do we use cookies and other tracking tools?

It's important to note that third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies, or utilizing other tracking technologies through Wix's services, may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by the Wix Privacy Policy.

Protecting Rectifier, Our Users, and the Public

We use the information to help improve the safety and reliability of our services. This includes detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm us, our users, or the public.

Our Privacy Policy

We use different technologies to process your information for these purposes. We use automated systems that analyze your content to provide you with things like customized search results, personalized ads, or other features tailored to how you use our services. And we analyze your content to help us detect abuse such as spam, malware, and illegal content. We also use algorithms to recognize patterns in data.

We may combine the information we collect among our services and across your devices for the purposes described above.

We'll ask for your consent before using your information for a purpose that isn't covered in this Privacy Policy.

Managing, Reviewing, and Updating Your Information

When you're signed in, you can always review and update information by visiting the services you use. We also built a place for you to review and control information saved in your Rectifier LLC Account. Your Rectifier LLC Account includes:

About You

Your About section contains basic and general information used to identify you on our site.

My Activity

My Activity allows you to review and control data created when you use Rectifier LLC services. You can browse by date and by service, and review part or all of your activity.

Your Personal Information

Manage your contact information, such as your name, email, and phone number.

How can you withdraw your consent?

Removing & Deleting Your Information

You can request to remove your profile from the Rectifier LLC website based on applicable law. To delete your information, you can:

- Delete your entire Rectifier LLC Account (This will not remove the records we keep regarding your service activity and payments.)

Our Privacy Policy

When Rectifier LLC Shares Your Information

We do not share your personal information with companies, organizations, or individuals outside of Rectifier LLC except in the following cases:

With Your Consent

We'll share personal information outside of Rectifier LLC when we have your consent. We'll ask for your explicit consent to share any sensitive personal information.

For External Processing

We provide personal information to our affiliates and other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures. For example, we use service providers to help us with customer support.

For Legal Reasons

We will share personal information outside of Rectifier LLC if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

- Meet any applicable law, regulation, legal process, or enforceable governmental request. We share information about the number and type of requests we receive from governments in our Transparency Report.
- Enforce applicable Terms of Service, including investigation of potential violations. Detect, prevent, or otherwise address fraud, security, or technical issues.
- Protect against harm to the rights, property, or safety of Rectifier LLC, our users, or the public as required or permitted by law.
- We may share non-personally identifiable information publicly and with our partners — like publishers, advertisers, developers, or rights holders. For example, we share information publicly to show trends about the general use of our services. We also allow specific partners to collect information from your browser or device for advertising and measurement purposes using their own cookies or similar technologies.
- If Rectifier LLC is involved in a merger, acquisition, or sale of assets, we'll continue to ensure the confidentiality of your personal information and give affected users notice before personal information is transferred or becomes subject to a different privacy policy.

Our Privacy Policy

Categories of Personal Information We Collect

Identifiers such as your name, phone number, and address, as well as unique identifiers tied to the browser, application, or device you're using.

Demographic information, such as your age, gender, and language.

Commercial information such as your payment information and a history of purchases you make on

Internet, network, and other activity information such as your search terms; views and interactions with content and ads; information about the interaction of your apps, browsers, and devices with our services (like IP address, crash reports, and system activity); and activity on third-party sites and apps that use our services.

Geolocation data, such as may be determined by GPS, IP address, and other data from sensors on or around your device, depending in part on your device and account settings.

Inferences drawn from the above, like your ads interest categories.

Business purposes for which information may be used or disclosed

Protecting against security threats, abuse, and illegal activity: Rectifier LLC uses and may disclose information to detect, prevent and respond to security incidents, and for protecting against other malicious, deceptive, fraudulent, or illegal activity. For example, to protect our services, Rectifier LLC may receive or disclose information about IP addresses that malicious actors have compromised.

Auditing and measurement: Rectifier LLC uses information for analytics and measurement to understand how our services are used, as well as to fulfill obligations to our partners like publishers, advertisers, developers, or rights holders. We may disclose non-personally identifiable information publicly and with these partners, including for auditing purposes.

Maintaining our services: Rectifier LLC uses the information to ensure our services are working as intended, such as tracking outages or troubleshooting bugs and other issues that you report to us.

Research and development: Rectifier LLC uses the information to improve our services and to develop new products, features, and technologies that benefit our users and the public. For example, we use publicly available information to help train Rectifier LLC's language models and build features like Rectifier LLC Translate.

Our Privacy Policy

Use of service providers: Rectifier LLC shares information with service providers to perform services on our behalf, in compliance with our Privacy Policy and other appropriate confidentiality and security measures. For example, we may rely on service providers to help provide customer support.

Advertising: Rectifier LLC processes information, including online identifiers and information about your interactions with advertisements, to provide advertising. This keeps Rectifier LLC's services and many of the websites and services you use free of charge. You can control what information we use to show you ads by visiting your ad settings.

Legal reasons: Rectifier LLC also uses the information to satisfy applicable laws or regulations, and discloses information in response to legal process or enforceable government requests, including to law enforcement.

Parties With Whom the Information May be Shared

Third parties to whom you consent to share your information, such as services that integrate with Rectifier LLC's services. You can review and manage third-party apps and sites with access to data in your Rectifier LLC Account.

Service providers, trusted businesses, or persons that process information on Rectifier LLC's behalf, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.

Domain administrators, if you work or study at an organization that uses Rectifier LLC services like G Suite.

Law enforcement or other third parties, for the legal reasons described in Sharing your information.

About This Policy

When this Policy Applies

This Privacy Policy applies to all of the services offered by Rectifier LLC LLC and its affiliates. This Privacy Policy doesn't apply to services that have separate privacy policies that do not incorporate this Privacy Policy.

Our Privacy Policy

This Privacy Policy Doesn't Apply to:

- The information practices of other companies and organizations that advertise our services
- Services offered by other companies or individuals, including products or sites that may include Rectifier LLC services, be displayed to you in search results, or be linked to our services

Privacy Policy Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Changes to This Policy

We change this Privacy Policy from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We always indicate the date the last changes were published and we offer access to archived versions for your review. If changes are significant, we'll provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes).

Questions and Your Contact Information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at rectifiermt@gmail.com
